Registration
BioMessen 2027

bio MESSEN



CONSUMERS AND TRADE VISITORS

OST bio **BioOst** Leipzig

3. April 2027 | 11 – 19 h
4. April 2027 | 9 – 17 h
Hall 5

SÜD bio **BioSüd** Augsburg

26. September 2027 | 9 – 17 h
Hall 5 und 7

WEST bio **BioWest** Düsseldorf

18. April 2026 | 9 – 17 h
Hall 14

Deadlines and infos:
→ Early bird discount till 30.11.25*
→ Registration deadline 13.12.25
→ Start planing exibition hall 20.12.25
→ Invoice for your booth 26.2.26

NORD bio **BioNord** Hamburg

10. Oktober 2027 | 9 – 17 h
Hall B6

Deadlines and infos:
→ Early bird discount till 28.02.26*
→ Registration deadline 15.4.26
→ Start planing exibition hall 30.4.26
→ Invoice for your booth 8.8.26

FOLLOW US ON INSTAGRAM AND FACEBOOK!

*** 3 % discount on the price of the booked area (sqm-price)**
Status → 15.9.2026

Exhibitor Service
BioMessen & ReformWelt | c/o Harting & Tovar GmbH | Vordere Schöneworth 17 a | 30167 Hanover/Germany | T +49 (0) 511.35 90 100
F +49 (0) 511.16 15 925 | biomessen@harting-tovar.de | biomessen.info | You can find us on Facebook and Instagram → @biomessen

BioMessen organisers Matthias Deppe & Wolfram Müller OHG
Am Wiesengrund 35 | 21255 Kakensdorf/Germany | biomessen.info

bio MESSEN

Dear Exhibitors,

Here are the **registration documents** for the 2027 organic trade fairs. **Key points:** BioOst will again take place over two days in 2027 and will be open to trade and consumers on both days. **BioWest, BioSüd, and BioNord will be one-day events and purely trade-only**. **Prices for all four organic trade fairs will remain the same.**

With BioOst in Leipzig, we as organizers want to reach more people with organic products, especially since there is currently no nationwide organic consumer trade fair by the industry for the industry. The goal: to present ourselves as the organic sector attractively to broad target groups and to bring more customers to local organic retailers. Product sales are expressly encouraged at BioOst (a cash register system is not required for this). Trade visitors will be clearly identified. **There are exclusive access times on both Saturday and Sunday, during which the trade fair is only accessible to trade visitors.** You can find more information about BioOst here: https://biomessen.info

By exhibiting at the organic trade fairs, you can specifically reach retailers and wholesalers of organicfood, health food, natural cosmetics, detergents and cleaning products, natural personal care items, and sustainable lifestyle products. **Over 70% of trade visitors at the organic trade fairs come from the retail sector.** At BioOst, you'll also attract organic-minded consumers. The quality of the offerings at all four events is ensured by the strict admission criteria of the organic trade fairs (page 9). These criteria are based on the guidelines of our patron, the German Federal Association of Natural Food and Natural Products (BNN). For exhibitors from the health food sector, the criteria of Reformhaus eG apply.

The strict admission criteria of the BioMessen trade fairs (page 9) guarantee the quality of the products and services on offer at all four events. They are based on the guidelines of our patron, the German Federal Association of Natural Foods and Natural Products (BNN). Exhibitors from the health food sector are subject to the criteria of Reformhaus eG. Take advantage of our additional **services and presentation options** to make your trade fair appearance at the BioMessen effective and convenient. For example, you can have your trade fair merchandise transported with our **transport service** from BioOst to BioWest or from BioSüd to BioNord, and easily book the **on-site dishwashing service** as well as **storage for chilled and frozen goods**. The registration documents also include booking forms for the **two trade fair magazines** for BioOst/BioWest and BioSüd/BioNord (published by Harting & Tovar), **the press and information presentation (available in print at the entrance and digitally** at biomessen.info), and the **ecoinform innovation stand.**

We look forward to welcoming you to the BioMessen 2027 trade fairs!



WOLFRAM MÜLLER



MATTHIAS DEPPE

AND THE EXHIBITION TEAM

→ DO NOT REACT TO:

The BioMessen request your address data for the exhibitor directory and website once and exclusively with this application. Unfortunately, it happens time and again that exhibitors at trade fairs receive e-mails or letters asking them to update **alleged catalogues and directories. Never respond to them,** otherwise you may incur high costs.

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We book the following BioMessen → *Multiple selection possible*

◯ ■ BioOst, 3. and 4.4.2027 → ◯ We also need a table in the trading lounge at BioOst.

◯ ■ BioWest, 18.4.2027 ◯ ■ BioSüd, 27.9.2027 ◯ ■ BioNord, 10.10.2027

QUICK BOOKING

◯ We will book the ticked BioMessen with the same stand format as last year.
→ *Please complete pages 4 to 9 and subscribe pages 4, 8 and 9*

Discounts: In addition to the early bird discount you'll get for the booking of two fairs 2 %, three fairs 3 % and four fairs 4 % discount on booth reservation. You will receive a 3 % discount if you take part in the direct debit procedure (basic direct debit p. 17).

Invoices will only be sent via email. Please enter your desired email address to which the invoice should be sent under ›Company details‹. Only completely completed registrations can be processed. Please write in legible print to avoid errors. All Prices given apply to one trade fair. Please return the completed registration to:
BioMessen & ReformWelt | c/o Harting & Tovar GmbH | Vordere Schöneworth 17 a | 30167 Hannover/Germany
or via Mail an biomessen@harting-tovar.de

01 Company details

→ *Billing address (*marked) appears in the exhibitors' directory & categories*

COMPANY*	
MANAGING DIRECTOR /OWNER	
STREET, NO. OR PO BOX*	
POSTCODE, CITY*	
PHONE*	
WEBSITE*	
E-MAIL*	
E-MAIL FOR INVOICES	X
TAX NUMBER	
ORGANIC CERTIFIER	

02 Contact Person for the fair

NAME	
STREET, NO. OR PO BOX	
POSTCODE, CITY	
PHONE	
E-MAIL	

Deklaration of consent: I agree with the fact that the data above will be saved and used by the service office of the fair (Harting & Tovar GmbH) and BioMessen (Deppe & Müller OHG). That is necessary for completion of your booking and to keep you informed. You can ask us to stop processing your data any time you like..

PLACE, DATE SIGNATURE

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03 Your Entry in the exhibitors directory

03.1 CATEGORY → *criteria see page 9*

- ◯ BioMesse
- ◯ At the Reformwelt – Your registration will be forwarded to the Reformhaus eG for admission to the ReformWelt
- ◯ We do not want to appear under our company name, but with the following name or brand in the exhibitors directory

03.2 ADDITIONAL ENTRIES FOR INDEPENDENT RETAIL (SEH) AND/OR ORGANIC GASTRONOMY

We want to be labeled as:

- ◯ distributors to independent **retail (SEH)** → *charge 10 €*
- ◯ distributors to **organic gastronomy** → *charge 10 €*

04 Supplier/s distributors

→ *Please tick below which wholesalers your retail products can be purchased from:*

Organic wholesale

- ◯ Achleitner
- ◯ Biogarten
- ◯ Bodan
- ◯ Bode
- ◯ Dennree
- ◯ EPOS
- ◯ Grell
- ◯ Kornkraft
- ◯ Landlinie
- ◯ NABUKO
- ◯ NK-Elkershausen
- ◯ NK Erfurt
- ◯ NK Kontor Bremen
- ◯ NK Nord
- ◯ NK West
- ◯ Ökoring
- ◯ Pural
- ◯ Rinklin
- ◯ Tagwerk
- ◯ Terra
- ◯ Weiling
- ◯ Willmann/pax an
- ◯ Sonstige:

Reform wholesale

- ◯ BiGros
- ◯ Carnot
- ◯ Claus Reform
- ◯ Harder Reform
- ◯ Rhein-Main
- ◯ Sonstige:
- ◯ **Direct distribution via:**

05 Categories/product groups

In the directory of exhibitors on the BioMessen website, products/brands can be searched for and selected from a specific category/product group using a search mask. Please tick the category/product group in which your product/brand should be classified.

- ◯ Accessories
- ◯ (Farming) association
- ◯ Baby food
- ◯ Bakery products
- ◯ Baking ingredients
- ◯ Beer
- ◯ Beverages
- ◯ Canned goods
- ◯ Cereal
- ◯ Cheese
- ◯ Cleaning & detergents
- ◯ Cosmetics & spa products
- ◯ Coffees
- ◯ Condiments
- ◯ Convenience products
- ◯ Dairy alternatives
- ◯ Dairy products
- ◯ Delicatessen
- ◯ Diabetic products
- ◯ Eggs
- ◯ Essential oils
- ◯ Farming association
- ◯ Fish
- ◯ Food supplements
- ◯ Frozen foods
- ◯ Gluten free products
- ◯ Grains
- ◯ Grain mills etc
- ◯ Herbs
- ◯ Honey
- ◯ Insect repellents & pest control
- ◯ Ice cream
- ◯ Infant food
- ◯ Japanese delicatessen
- ◯ Juices
- ◯ Lactic acid products
- ◯ Lactose free products
- ◯ Low in fructose products
- ◯ Macrobiotic products
- ◯ Meat & meat products
- ◯ Mill products
- ◯ Mushrooms
- ◯ Natural products
- ◯ Natural remedies
- ◯ Noodle/pasta specialities
- ◯ Nuts & dried fruits
- ◯ Oils
- ◯ Packaging
- ◯ Pastry
- ◯ Pet food
- ◯ Publisher
- ◯ Rice
- ◯ Raw food
- ◯ Raw & superfoods
- ◯ Sales agency
- ◯ Sauces
- ◯ Seeds
- ◯ Seitan
- ◯ Service provider
- ◯ Shop furnishings
- ◯ Snacks & nibbles
- ◯ Spices
- ◯ Spread, savoury
- ◯ Spread, sweet (jam, marmalade, nut butter, etc.)
- ◯ Sweets
- ◯ Teas
- ◯ Textiles
- ◯ Tofu
- ◯ Training
- ◯ Vegan products
- ◯ Vegetables
- ◯ Vegetarian products
- ◯ Vinegar
- ◯ Water
- ◯ Wholesaler
- ◯ Wine & spirits
- ◯ Others

06 Booth location

→ Eligibility criteria for natural food/natural cosmetics/detergents on page 9.
The Reformhaus eG decides on the approval of the reform

◯ **Organic foods:** We want to exhibit certified organic foods.

◯ **Natural cosmetics/Cleaning products:** We want to exhibit certified natural cosmetics and/or ecological cleaning products

◯ **Reformwaren:** We want to exhibit certified Neuform-Products.

◯ **We want to be placed in the area of one of the following organisations**

Please only choose one

◯ Biokreis ◯ Bioland ◯ Demeter ◯ Naturland

◯ hamburg.bio (*only at BioNord)*

Placement/neighbouring exhibitors

Caution: *Please coordinate the booth depth with the desired neighbouring exhibitor. Only matching requests can be considered. Ideally, both companies name each other in the above space. We try to meet your wishes, but can not guarantee this. TIP: We can meet a single wish more easily than a combination of wishes!*

You may specify your wishes regarding preferred placement or neighbouring exhibitors:

07 Registration fee for co-exhibitors

Note: *Co-Exhibitors, that are represented on your booth, must be registered. Only then they will appear in the exhibitor directory and receive exhibitor passes. The fee is 50€ each and is charged to the main exhibitor.*
→ If you are registering co-exhibitors /brands you are required to fill in the following pages of the registration form for each co-exhibitor/brand: pages 4 to 9

Numbers of co-exhibitors (companies/brands) at our booth:

Names of co-exhibitors (companies/brands):

08 Booth structures taller than 2.50 metres

Caution: *All constructions within your booth exceeding the height of 2.50 metres must be registered. Please send us a sketch or discuss your plans with us.* ***Otherwise you will incur additional installation costs of €65 per hour and experience delays because spotlights, lighting rails and other equipment need to be taken off, restructured or rebuilt.***

◯ **Yes, we register a construction over 2.50 m** and will send a sketch for BioOst/BioWest by 13.12.2026 and/or for BioSüd/BioNord by 15.04.2027.

09 Small print

Your registration is only valid with your signature on this page

Terms and Conditions of Participation: We have taken note of and accept the conditions of participation and the technical guidelines of Messe Düsseldorf GmbH, Messe Leipzig GmbH, Hamburg Messe and/or Messe Augsburg ASMV GmbH (see messe-duesseldorf.de, leipziger-messe.de, messeaugsburg.de and/or hamburg-messe.de).

We agree to the use and storage of our data by the BioMessen organisers for advertising and presentation purposes, for the purpose of market research and the use of our logos and brands for the same purpose, if we have provided these in digital format without solicitation, in compliance with the Federal Data Protection Act (Bundesdatenschutzgesetz) in its current version. For our own advertisements regarding our presence at BioMessen, we commit to exclusively using the font and logos provided by the organizer.

Fire protection: Every exhibitor with a hotplate, oven or hot air fryer must have a fire extinguisher with a valid test seal on the booth. Only non-flammable or non dripping when burning materials are used (cf. DIN 4102-1 B1 or EN 13501-1 C s3 d0.). It is generally not allowed to use materials that drip or give off toxic fumes when burning. In certain areas averagely flammable materials may be used, if by processing or installation they are sufficiently protected against fire. Test certificates for the fire rating class of the material used may be required during the inspection tour of the fire department. If the exhibitor can not produce such a certificate, the fire department can demand the removal of the materials or shut down the booth. Open fires are not permitted! Deep fryers with hot oil are not allowed at the BioMessen. Please use air fryers instead.

Conclusion and approval: The exhibition space is booked by submitting the completed registration form. Upon confirmation of the booth by the organiser, a contract with elements of tenancy law and service law is concluded between the exhibitor and organizer. In case of differences between the specifications of the booth confirmation email and the specifications of the registration form, the contract is concluded on the basis of the booth confirmation email. In case of cancellation of the fair after the booking has been confirmed, the organizer will charge a fee of 40€ per square meter for performed work and services. This is regulated in paragraph 14 of the general terms. For later cancellation Clause 25 of the terms and conditions applies.

Terms and conditions: I have read the Terms and Conditions. I have taken particular note of paragraph 15 on the subject of theft and paragraph 19 on storing of material and packaging and paragraph 30 on data protection. Terms and conditions see here: biomessen.info.

In the event of a clear breach of the admission requirements, the organizer may exclude the products and / or brands from the fair grounds during the fair.

Within 15 working days, you will receive a legally binding confirmation of your registration via email. Therefore please check the accuracy of the stated e-mail address.

Hygiene: All exhibitors who offer food samples at their stands must provide a spit guard for hygiene reasons. You should always carry such a spit guard with you so that you do not have problems during an inspection by the local health authorities.

Waste disposal: At all organic trade fairs there are containers in which the waste must be disposed of separately. All exhibiting companies must dispose of their waste separately there. Please do NOT simply throw the waste in the corridor or leave it lying around after the trade fair. This way we avoid having to charge additional waste fees. Anyone who does not comply will have to expect an individual calculation of the costs for the disposal in the future.

Choice of law and jurisdiction agreement: All legal relationships between the parties are governed by and shall be construed in accordance with the laws of the Federal Republic of Germany. The parties submit all their disputes arising out of or in connection with this Agreement to the exclusive jurisdiction of the Amtsgericht Winsen/Luhe or where this is not applicable, the Landgericht Lüneburg.

Special requirements:

a.) A valid electrical safety certificate (E-Check) must be available for all electrical equipment upon request from authorities.

b.) Gas-filled balloons must be approved in writing by the organizer.

c.) Stand structures exceeding 2.50 m in height must be approved in writing by the organizer.

d.) Complaints regarding stand construction or furniture must be reported to the information desk by 9:30 a.m. on the day of the event. No refunds will be issued after this time.

We have read and accepted the small print:

PLACE, DATE

SIGNATURE

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10 Admission requirements

Your registration is only valid with your signature on this page

1. General criteria
The exhibitors, who present their products at the BioMessen / ReformWelt have an existing sales structure to natural food stores or health food stores or bulk consumers and gastronomy in German-speaking countries or in any part thereof. The products presented at the BioMessen / Reform Welt must be produced and processed in a state of the art environmentally friendly way. The raw materials must be sourced with as little impact on nature and habitats as possible. Animal welfare and nature conservation are given special consideration. For the BioMessen the current guidelines of BNN (Bundesverband Naturkost Naturwaren e.V.) explicitely need to be met. → Download: n-bnn.de/sortimentsrichtlinien

2. Specific criteria for organic food, supplements and pet food
The products and services of exhibitors from EU countries or EU approved third countries must be certified in accordance with EC Regulation 834/2007, EC Regulation 889/2008 or the EU VO 2018/848 valid from 1.1.2023. All exhibitors from outside of any of these countries must be certified and monitored by a neutral control body approved for the EU, accredited by IFOAM or otherwise internationally recognized. If the exhibitors are in the process of certification, all products must be labeled as organic-in-conversion products. For fish and seafood caught in the wild, which therefore are not covered by the EU Organic Regulations, BNN guidelines apply in their current form. The inclusion on the current list of compliant products is mandatory. As far as possible, food supplements must be certified organic ingredients as well. For supplements and other health-related products composed of ingredients such as added minerals or trace elements which are not certifiable, the quality criteria of the BNN guidelines apply: Chemical or synthetic sugar substitutes, sugar alcohols / sweeteners or preservatives and flavorings are not allowed, it may not contain colorants and antioxidants of which the compounds do not occur naturally, the raw materials and the final product must not be treated with ionizing radiation, hardened fats, paraffins or PEG must not be used in the manufacture of the product, genetically modified ingredients must not be used. For pet food the main raw ingredients must be certified according to EC-Organic Regulations.

3. Specific criteria for products on the ReformWelt area
For the health food area ReformWelt the standards of Reformhaus eG in the currently valid version apply to all products on display. The Reformhaus eG decides on the admission.

4. Specific criteria for natural cosmetics and essential oils
The exhibited products at the BioMessen are certified to one of the following standards: BDIH, CCPB, Cosmos, Cosmebio, Demeter, ECOCERT, ECOgarantie, Ecogruppo Italia, ICADA, ICEA, NaTrue, Naturland, NCS, Österreichisches Lebensmittelbuch (Austria Bio Garantie) or USDA. BNN guidelines apply (see point 1)

5. Specific criteria for detergents and cleaning products
All ingredients and the finished product are easily biodegradable (proved in OECD tests). A full declaration of ingredients is mandatory. In addition, the products must be certified by one of the following standards: IMO, ECOCERT, ECOgarantie, PRO-NATURE and Soil Association. BNN guidelines apply (see point 1).

6. Specific criteria for other products and services
Other products or services will be admitted on specific request only. The organizers have the products or services assessed according to current standards and issue a permit thereafter. The basis for the decision are generally accepted criteria (for example, admission criteria of international or national umbrella organizations such as GOTS for textiles) and publicly accessible laws, criteria of associations and inspection bodies.

Compliance with the requirements
We confirm that the goods and services that we present at the BioMessen/ReformWelt meet the requirements. We are aware that the organiser may request that we produce certificates and test reports as proof of eligibility and/or a list of products with a full declaration of ingredients prior to the event before granting admission.

PLACE, DATE

SIGNATURE

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11 Stand packages

Caution: The outer dimensions of the booths can only be in whole metres. The organisers reserve the right to adjust the size and the type of booth in coordination with the exhibitor, if the desired size is not available.

The side walls of an in-line booth are always set back by one metre, to create a clear view of the row.
E.g.: A 2 metre deep booth therefore has a 1 metre wall to both the left and right hand side. The end cap booths are the exeption from this rule, their neighbouring walls always come up to the aisle.

The inner dimension of an in-line booth is smaller by about 5 centimeters, due to the thickness of the walls. For example a 3 metre wide booth is 2.95 metres on the inside. Please incorporate this in your planning.

If you have individual requests regarding your booth, the trade fair service team will help you at 05 11.35 90 100 or py Mail at biomessen@harting-tovar.de

11.1 IN-LINE BOOTHS

Booth packages (Please place tick in the last column). Each booth package includes: Partition walls, lighting (spotlights with at least 25 W) at the booth's back wall, adjusted to the booth size, a power outlet (3 KW / 220 volts, including consumption) and carpet from a choice of five colours.

Width *(m)*	Depth *(m)*	Area *(qm)*	Spotlights/ Power supply	Walls	Carpet	Regular Price	Early Bird Price	Direct Debit Price*	
3	2	6	2 Stk./3 KW	yes	yes	1.546,00 €	1.519,90 €	1.474,30 €	◯
4	2	8	2 Pc./3 KW	yes	yes	1.863,00 €	1.829,88 €	1.774,98 €	◯
3	3	9	2 Pc./3 KW	yes	yes	2.065,00 €	2.027,74 €	1.966,91 €	◯
5	2	10	3 Pc./3 KW	yes	yes	2.268,00 €	2.226,60 €	2.159,80 €	◯
6	2	12	3 Pc./3 KW	yes	yes	2.531,00 €	2.484,20 €	2.409,67 €	◯
4	3	12	3 Pc./3 KW	yes	yes	2.531,00 €	2.484,20 €	2.409,67 €	◯
5	3	15	3 Pc./3 KW	yes	yes	2.903,00 €	2.848,10 €	2.762,66 €	◯
8	2	16	4 Pc./3 KW	yes	yes	3.135,00 €	3.076,44 €	2.984,15 €	◯
9	2	18	4 Pc./3 KW	yes	yes	3.426,00 €	3.361,20 €	3.260,36 €	◯
6	3	18	4 Pc./3 KW	yes	yes	3.381,00 €	3.316,20€	3.216,71 €	◯
10	2	20	4 Pc./3 KW	yes	yes	3.669,00 €	3.599,40 €	3.491,42 €	◯

*if applied to the early bird price

Please choose a carpet color *If you do not specify a carpet colour, the default colour is anthracite.*

◯ anthracite ◯ blue ◯ green ◯ red ◯ cognac

◯ **Yes, I need more power than 3 KW or three-phase.** *Please tick, if desired and enter what exactly you need under point 12.2 Individual booth equipment on page 15.*

11.2 CORNER BOOTHS

Booth packages (Please place tick in the last column). Each booth package includes: Partition walls, lighting (spotlights with at least 25 W) at the booth's back wall, adjusted to the booth size, a power outlet (3 KW / 220 volts, including consumption) and carpet from a choice of five colours.

The corner booth needs to be open on the following side – as seen from the front

◯ open on the left side ◯ open on the right side ◯ no preference

Width *(m)*	Depth *(m)*	Area *(qm)*	Spotlights/ Power supply	Walls	Carpet	Regular Price	Early Bird Price	Direct Debit Price*	
4	3	12	3 Pc./3 KW	yes	yes	3.050,00 €	2.986,28 €	2.896,69 €	◯
5	3	15	4 Pc./3 KW	yes	yes	3.654,00 €	3.576,60 €	3.469,30 €	◯
4	4	16	4 Pc./3 KW	yes	yes	3.845,00 €	3.762,44 €	3.649,57 €	◯
6	3	18	4 Pc./3 KW	yes	yes	4.272,00 €	4.179,12 €	4.053,75 €	◯
5	4	20	4 Pc./3 KW	yes	yes	4.654,00 €	4.550,80 €	4.414,28 €	◯
6	4	24	5 Pc./3 KW	yes	yes	5.221,00 €	5.105,80 €	4.952,63 €	◯
10	3	30	6 Pc./3 KW	yes	yes	6.476,00 €	6.332,00 €	6.142,04 €	◯

*if applied to the early bird price

Please choose a carpet color *If you do not specify a carpet colour, the default colour is anthracite.*

◯ anthracite ◯ blue ◯ green ◯ red ◯ cognac

◯ **Yes, I need more power than 3 KW or three-phase.** *Please tick, if desired and enter what exactly you need under point 12.2 Individual booth equipment on page 15.*

11.3 PENINSULA BOOTH

Note: Due to the requirements of the aisle grid, the back wall of a peninsula booth must always be 6 metres.

Booth packages (Please place tick in the last column). Each booth package includes: Partition walls, lighting (spotlights with at least 25 W) at the booth's back wall, adjusted to the booth size, a power outlet (3 KW / 220 volts, including consumption) and carpet from a choice of five colours

Width *(m)*	Depth *(m)*	Area *(qm)*	Spotlights/ Power supply	Walls	Carpet	Regular Price	Early Bird Price	Direct Debit Price*	
6	4	24	3 Pc./3 KW	yes	yes	5.835,00 €	5.694,60 €	5.523,76 €	◯
6	6	36	6 Pc./3 KW	yes	yes	8.295,00 €	8.087,64 €	7.845,01 €	◯

*if applied to the early bird price

Please choose a carpet color *If you do not specify a carpet colour, the default colour is anthracite.*

◯ anthracite ◯ blue ◯ green ◯ red ◯ cognac

◯ **Yes, I need more power than 3 KW or three-phase.** *Please tick, if desired and enter what exactly you need under point 12.2 Individual booth equipment on page 15.*

11.4 ISLAND BOOTH

Notes on island booths
For your island booth we absolutely require that you provide us with a layout including floor plan and height measurements of the structures. Please note that all sides must be open and all constructions must be at least 2.50 metres away from the edge. All constructions over 2.50 metres in height need to be approved by the organizer, as well as any constructions that are to be built closer than 2.50 metres to the edge. **If you opt for a island booth, we recommend you call in your booth builder at an early stage to specify technical requirements.**

Sketches and informal applications for island booth must be submitted by December 15, 2026 (BioOst/ BioWest) or April 15, 2027 (BioSüd/BioNord). Otherwise, you may face claims from other exhibitors or the organizer due to non-compliance with building regulations.

Booth packages (Please place tick in the last column).
Caution: If you opt for an island booth package, booth accessories such as power supply, carpet and lighting are not included. They must be booked additionally *(see item 11.6)*.

Width *(m)*	Depth *(m)*	Area *(qm)*	Spotlights/ Power supply	Walls	Carpet	Regular Price	Early Bird Price	Direct Debit Price*	
6	6	36	no	no	no	7.164,00 €	6.949,08 €	6.740,61 €	◯
7	6	42	no	no	no	8.358,00 €	8.107,26 €	7.864,04 €	◯
8	6	48	no	no	no	9.552,00 €	9.265,44 €	8.987,48 €	◯
10	6	60	no	no	no	10.980,00 €	10.650,60 €	10.331,08 €	◯
15	10	150	no	no	no	27.450,00 €	26.626,50 €	25.827,71 €	◯

*if applied to the early bird price

Booth elements
On the following page you will find all information regarding additional bookable booth equipment such as power supply, three-phase power outlets, distribution boxes etc. See item 13.1 to request the order list for furniture and accessories.

12 Custom booths and additional equipment

Early bird discount until 30.11.2026 (BioOst/BioWest) or 28.2.2027 (BioSüd/BioNord):
Three percent off the price for the booked square meters. There is no early bird discount on booth components or equipment.

In the following section, you or your booth builder can order custom booths and the required booth components. Please note that the partition walls to neighboring booths are mandatory and will automatically be added to your order. They will be detailed in the booking confirmation. The price per square meter includes already 40 € fee for planning, organization, marketing, advertising and administration.

12.1 INDIVIDUAL STANDS — PRICES PER SQUARE METRE

Type of booth	Price / sqm	Width x Depth	
In-line booth			
In-line booth 6 sqm (smallest booth)	145,00 €		◯
In-line booth minimum 7 sqm	138,00 €		◯
In-line booth minimum 11 sqm	130,00 €		◯
In-line booth minimum 15 sqm	122,00 €		◯
In-line booth minimum 18 sqm	120,00 €		◯
In-line booth minimum 20 sqm	116,00 €		◯
Corner booth			
Corner booth minimum 12 sqm	177,00 €		◯
Corner booth minimum 15 sqm	172,00 €		◯
Corner booth minimum 21 sqm	160,00 €		◯
Peninsula booth			
Peninsula booth minimum 24 sqm	195,00 €		◯
Peninsula booth minimum 30 sqm	192,00 €		◯
Island booth			
Island booth minimum 36 sqm	199,00 €		◯
Island booth minimum 60 sqm	183,00 €		◯

12.2 ACCESSORIES, STAND CONSTRUCTION, ELECTRICITY, WATER

In the following section, you or your booth builder can order custom booths and the required booth components.

Booth components and equipment	Price per unit	Quantity
Booth construction		
Booth partition walls, white size: 1 m width x 2,5 m height	45,00 € each	
Ceiling grid above booth (useful for additional spotlights)	Grid (1x2 m) 15,00 €/ sqm area of booth	sqm:
	Grid (1x1 m) 30,00 €/ sqm area of booth	sqm:
Abhängung pro Punkt	Variable prices depending on exhibition location 400-900 €	We are happy to send you a list of rigging companies at each location.
Spotlight 25 Watt	46,00 € each	
Carpet tile, reusable *Please choose color below*	19,00 € sqm	sqm:
Door with lock (installation included)	120,00 €	
Power		
Power supply 3 KW / 220 Volt	245,00 € incl. consumption	
Three phase outlet 16 Amp. Distribution box not included	365,00 € incl. consumption	
Three phase outlet 32 Amp. Distribution box not included	490,00 € incl. consumption	
Three phase outlet 63 Amp. Distribution box not included	600,00 € incl. consumption	
Three phase outlet distribution box	470,00 €	
Water supply		
Water supply, including sewage, Installation not included	625,00 € each	

Please choose a carpet color *If you do not specify a carpet colour, the default colour is anthracite.*

◯ anthracite ◯ blue ◯ green ◯ red ◯ cognac

13 Booth specifications/special booth accessories

The services under item 10.2 will be billed after the exhibitions.

13.1 ACCESSORIES, FURNITURE, SERVICE, LOGISTICS, DISHWASCHING, ETC

Please order booth accessories – such as tables, chairs, shelves, refrigeration equipment etc. – from the separate lists ›Service‹ and ›booth accesories‹. We are happy to send it to you on request.

◯ **Please send us the order lists for the booth accessories, services, logistics and technics.**

13.2 SUSPENSION

Please order the suspension directly from the service provider. Please order these directly from the service provider. Ordering and billing are carried out via the service partner. Please order the suspensions as soon as you receive your booth number from us.

◯ **Please send us contact details for suspension companies**
Number of suspension points plotted

All your constructions for the suspension must be delivered to your booth area before 1pm on Saturday (Set up day). Because the suspension companies use heavy vehicles, the suspension must be completed before the carpeting is laid out. The constructions are removed from the suspension at 10am on Monday. Please make sure you organised to have them collected.

13.3 DISPOSAL COSTS

Note: The BioMessen offers a dishwashing service on site, which can be booked using the form ›booth accessories, services, logistics and technics‹. The disposal fee is not charged if hygiene standards make disposable tableware etc. necessary.

◯ **We use disposable tableware.** For that we pay an additional rate of 40 € per fair. If we do not book this in advance, we later must pay 80 € on the fair.

14 Direct debit mandate

You will receive a 3 % discount if you take part in the direct debit procedure

Name and address of the payee

NAME OF PAYEE	Matthias Deppe + Wolfram Müller OHG
PAYEES CREDITOR NUMBER (UCI)	DE 51 ZZZ 00000 45 22 35
STREET, NUMBER.	Am Wiesengrund 35
POSTCODE, CITY	21255 Kakensdorf
COUNTRY	Germany

Type of payment

☑ Recurring payment

Name and address of the payer (account holder)

DEBITORS' NAME	
STREET, NUMBER.	
POSTCODE, CITY	
COUNTRY	
IBAN DEBITOR (MAX. 35 DIGITS)	
BIC (8 OR 11 DIGITS)	
NAME OF CREDIT INSTITUTION	

→ PLEASE NOTICE:

Invoices will only be sent via email. Please enter the email to which your invoice should be sent under point 01 ›Company information‹ on page 4.

Direct debit authorization

I authorize /we authorize the payee Deppe & Müller OHG to collect payments from my /our account by direct debit. I instruct /we instruct our bank to pay the debits drawn by the payee Deppe & Müller OHG from my /our account. **Note:** Within eight weeks from the debit date, I/we can request the reimbursement of the debited amount. The conditions agreed upon with my / our bank apply.

PLACE, DATE

SIGNATURE OF PAYER (ACCOUNT HOLDER)

15 New Products Area/PR (see attachments)

16 THE OFFICIAL MESSEMAGAZIN (EXHIBITION MAGAZINE) IN SPRING AND AUTUMN

(See attached booking form) The official MesseMagazin is published twice a year (circulation 10,000 copies). It is sent out to 9.500 addresses in advance of each event in spring and autumn, and in addition it is available for visitors in displays across the exhibition. It is a comfortable and effective way to reach organic food and natural products retailers, health food stores/ Reformhäuser, organic supermarkets, wholesalers, manufacturers, producers, organic canteens, organic winemakers, bakers, organisations and associations, authorities, institutions and journalists nationwide. If you have questions about the official exhibition magazine of BioMessen, MesseMagazin, please speak directly to:

Harting & Tovar GmbH Kommunikation
Vordere Schöneworth 17 a | 30167 Hanover/Germany
T +49 (0) 5 11.16 15-920 | F +49 (0) 5 11.16 15-925
harting-tovar.de | bio@harting-tovar.de

17 NEW PRODUCTS AREA

(Booking form on page 20) It is the popular eye-catcher and focal point for visitors of the BioMessen: der ›Neuheiten-Stand‹ by ecoinform in the entrance area of the fair. As an exhibitor, you have the opportunity to present your new product range to trade visitors and journalists. Simply book the space you need now and drop off products at the trade fairs directly at the ecoinform booth at the BioMesse. For more detailed information, please refer to the attached order form. If you have any questions, speak to ecoinform directly:

ecoinform GmbH
Kleinhaderner Weg 6 | 82166 Gräfelfing
T +49 (0) 89.1 22 24 67 80 | F +49 (0) 89.1 22 24 67 70
ecoinform.de | info@ecoinform.de

18 INFORMATION/PRESS SERVICE

(See attached Press Service booking form) The BioMessen offer exhibitors the opportunity to use the press and information booth for your information and other topics. You can book an information / press compartment.
We offer this service in cooperation with:

Harting & Tovar GmbH Kommunikation
Vordere Schöneworth 17a | 30167 Hanover/Germany
T +49 (0) 5 11.16 15-920 | F +49 (0) 5 11.16 15-925
harting-tovar.de | bio@harting-tovar.de

Messe Magazin

DAS MAGAZIN DER BIOMESSEN

No increase in price!

4 % Series discount

Rate Card 2027



BioOst/BioWest
book until:8. February 2027
5 % Early bird discount
until 18. January 2027

BioNord/BioSüd
book until: 26. July 2027
5 % Early bird discount
until 5. July 2027

Advance information and invitation for business visitors

The magazines appear before BioOst/BioWest or BioNord/BioSüd. They provide information about events, supporting programs, trends and developments in the organic industry. In this way, they enable readers to prepare specifically for their visit to the trade fair. They offer exhibiting companies an ideal environment for their advertisement. The circulation is 10,000 pieces. MesseMagzine is also available online (www.bio-messen.info). Linking your ad to your website is included.

- **Ideal environment for your ad**
- **Readable online including linking to your ad**

Addressing your trading partners and influencers efficiently

Each issue of the MesseMagazin will be posted to 9.500 trade relevant addresses such as health food and natural goods stores, organic groceries, organic supermarkets, wholesalers, manufacturers, producers, organic collective catering, wineries, bakeries, box scheme providers, organizations, authorities, institutions and journalists.

- **MesseMagazine BioOst/BioWest and BioNord/BioSüd**
- **Trends, backgrounds and developments**
- **Total circulation 10.000 copies per issue**
- **Posted to 9.000 addresses prior to the BioMessen**

OST bio	BioOst Leipzig 3+4.4.27	WEST bio	BioWest Düsseldorf 18.4.27	SÜD bio	BioSüd Augsburg 26.9.27	NORD bio	BioNord Hamburg 10.10.27

Dates

MesseMagazin BioOst/BioWest

Early bird discount until: 18. January 2027
Closing Date: 8. February 2027
Submission deadline: 15. February 2027
Publication date: 18. March 2027
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

MesseMagazin BioNord/BioSüd

Early bird discount until: 5. July 2027
Closing Date: 26. July 2027
Submission deadline: 9. August 2027
Publication date: 9. September 2027
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

Inserts, loose & supplements

Ask for your individual offer.

Technical specifications

Print: Sheetfed Offset according to the Euro scale, 100 % recycled paper, carbon neutral printed

Color profile: PSO MFC (ECI), for color matching a color-accurate digital proofing is required, which contains the Fogra Media Wedge.

Magazine format: 210 mm width x 280 mm height

Setting copy: digital only, PDF (300 dpi) with integrated fonts and images. CMYK only – no Pantone-colors. Send setting copy to bio@harting-tovar.de (up to 20 MB)

***Bleed: plus 3 mm on all sides.** Without printmarks such as crop marks, color bars, etc.

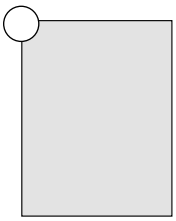
Any questions? Give us a call!

Publisher: Harting & Tovar GmbH
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T +49 511.16 15 920 | F +49 511.16 15 925 | bio@harting-tovar.de

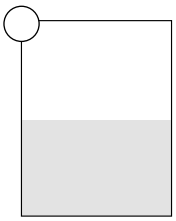
4 % Series discount

Advertising order – MesseMagazin Spring BioOst/BioWest *(please check)*

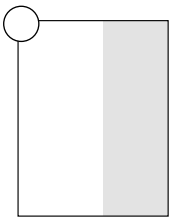
book until: 8. February 2027 — **5 % early bird discount** until 18. January 2027. Send to: bio@harting-tovar.de



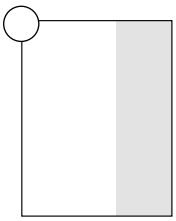
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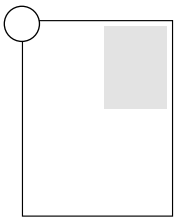
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210 x 135 (landscape)



½ Page = 1.665 €*
100 x 280 (portrait)



⅓ Page = 1.250 €*
78 x 280 (portrait)



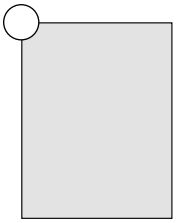
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→ Bookable as U4 with 10 % surcharge

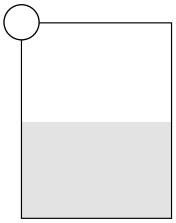
Including a clickable advertisement in the online version of the MesseMagazin on biomessen.info.

Advertising order – MesseMagazin Autumn BioNord/BioSüd *(please check)*

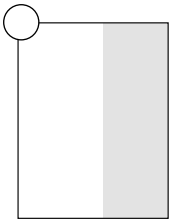
book until: 26. July 2027 — **5 % early bird discount** until 5. July 2027. Send to: bio@harting-tovar.de



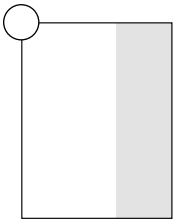
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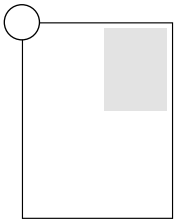
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¼ Page = 1.045 €*
90 x 122 (portrait)

→ Bookable as U4 with 10 % surcharge

COMPANY

NAME

STREET/PO BOX

POSTCODE/CITY

E-MAIL

PHONE

DATE

SIGNATURE

All prices before VAT. Latest cancellation date is the respective closing date.
Our Allgemeine Geschäftsbedingungen apply which we send to you on request.

Information as of September 2026.
Valid until a new price list is published.

17 New Products Area

This is the popular and eye-catching first point of contact for visitors of the BioMessen: The ›Neuheiten-Stand‹ by ecoinform in the entrance area of the fair.

As an exhibitor, you have the opportunity to present the innovations of your product range to trade visitors and journalists. Book the required space online at www.ecoinform.de/messe or using the attached form and simply hand in the proposed products at the ecoinform booth at the BioMesse.

Eligible products are products that have come on the market in the year before the BioMesse. Each product is presented together with your brand logo, your booth number and the QR code so that interested visitors can call up further product information. Included in your booking: The products submitted are presented for around four months prior to the fair on the website of the respective BioMesse under the ›Neuprodukte‹ section.

Placements, dimensions and costs

Type of presentation	Max. number of products	Max. width	Price single booking	Price combinated booking*
Single product	1 Pc.	17 cm	45 €	85 €
Group space	4 Pc.	34 cm	135 €	250 €
Group space overwidth	6 Pc.	52 cm	180 €	350 €
½ peninsula space	11 Pc.	Varies by level	295 €	no discount
Peninsula space	22 Pc.	Varies by level	590 €	no discount

* Only bookable with a combinated booking of two fairs like BioNord & BioSüd or BioWest & BioOst.

Note: with larger products, the space may be maxed out by a single or two items. You need more space? Larger areas are available on the top level of the pyramid. Please contact ecoinform for details.



17 Registration form for the New Products Area

You can book online free of charge at www.ecoinform.de/messe. If you do not have access data yet, request them from ecoinform. Under the menu item ›Messen‹ you will find instructions for booking and another one for linking the products and designing the signs.

If you book using this form (mail: info@ecoinform.de) we charge a small processing fee of €25. Please fill in all details. If you are already a partner of ecoinform, the company name and contact person is sufficient. If you have any questions, our team is always happy to help

Submission deadline BioOst/West: 3.3.2027 → 5 % early bird discount until 3.11.2026
Submission deadline BioNord/Süd: 26.8.2027 → 5 % early bird discount until 26.4.2027

COMPANY

CONTACT PERSON FOR FAIR BOOKING

STREET, NUMBER

POSTCODE, TOWN

MAIL FOR BOOKING CONFORMATION

MAIL FOR INVOICING

PHONE

UST ID (INTERNATIONAL COMPANYS ONLY)

WEBSITE URL

Registration for: ◯ BioWest ◯ BioOst

Number of single spaces
Brand/category

Number of Group spaces
Brand/category

Number of Group spaces overwidth
Brand/category

½ Peninsula spaces*
Brand/category

Peninsula spaces*
Brand/category

Registration for: ◯ BioNord ◯ BioSüd

Number of single spaces
Brand/category

Number of Group spaces
Brand/category

Number of Group spaces overwidth
Brand/category

½ Peninsula spaces*
Brand/category

Peninsula spaces*
Brand/category

* Limited availability

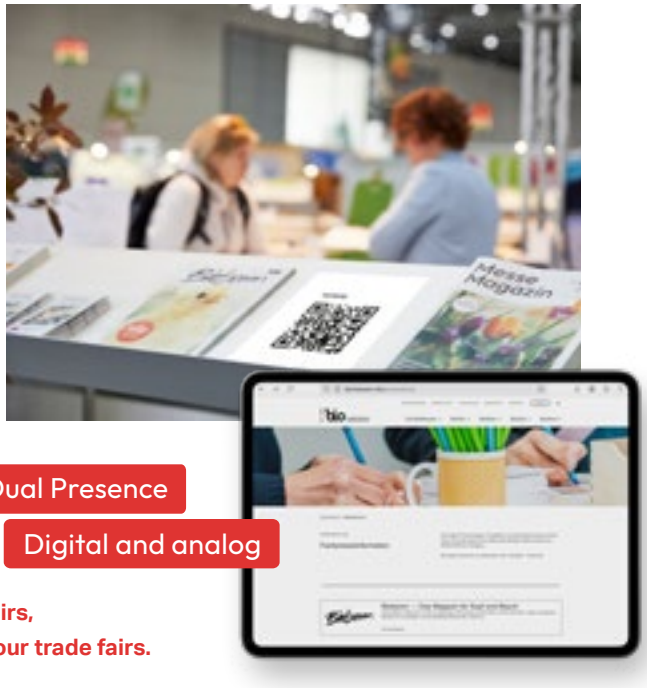
Note: Please hand in your new products at the New Products Area booth at each BioMesse seperately. Please don't send the products by mail under any circumstance. **Attention:** The submitted new products can be collected from the New Products Area on the day of the exhibition at 6pm. Unreclaimed products are shared out to the employees of the fairs or beneficial organizations. The terms and conditions at www.ecoinform.de/messe (only in german) apply to registration.

DATE

SIGNATURE

ecoinform GmbH
Kleinhaderner Weg 6 | 82166 Gräfelfing | T +49 (0) 89.1 22 24 67 80
ecoinform.de | info@ecoinform.de

18 Press and information materials



Your information for media professionals and the public, perfectly positioned:

- in the digital press kit at biomessen.info
- on-site at the press and information counter in the entrance area

We are booking a press compartment for €95* on the:

◯ BioOst ◯ BioWest

◯ BioSüd ◯ BioNord

Registration deadline BioOst/BioWest: 13.12.2026
→ 5 % early bird discount until 22.11.2026

Registration deadline BioSüd/BioNord: 18.4.2027
→ 5 % early bird discount until 28.2.2027

*** 2 % volume discount for bookings covering two trade fairs, 3% discount for three trade fairs, and 4% discount for four trade fairs.**

Booking details

COMPANY	
CONTACT PERSON	
STREET, NUMBER. OR PO BOX	
POSTCODE, CITY	
PHONE	
E-MAIL	

How it works

- **Digital Press Kit:** Please send us your logo (in PNG format), a short text (max. 200 characters, including spaces), and information material in a single PDF document. The digital material you provide will normally be published online within three working days of receipt.
- **On-site Press Kit** (at the trade fair): Please deliver your materials either on the Saturday before the trade fair or on the Sunday of the event (by 8:45 a.m.) directly to the Press and Information Desk.
- Prefer not to display printed materials but still want to maintain a physical presence? We can place a **QR code at your designated spot on the shelf**, which will direct visitors to your digital information.

The press and information slots for exhibitors are a project by Harting & Tovar GmbH, in cooperation with the BioMessen trade fairs. For questions or further information, please contact Harting & Tovar directly by calling +49 (0)511 35 90 100. For bookings send an email to biomessen@harting-tovar.de.

Please note that costs will be charged for information and press slots that have been booked but not used. The final deadline for cancellation is 14 days prior to the date of the trade fair.

PLACE, DATE

SIGNATURE

Exhibitor Service
BioMessen & ReformWelt | c/o Harting & Tovar GmbH | Vordere Schöneworth 17 a | 30167 Hanover/Germany | T +49 (0) 511.35 90 100
F +49 (0) 511.16 15 925 | biomessen@harting-tovar.de | biomessen.info | You can find us on Facebook and Instagram → @biomessen