

Messe Magazin

DAS MAGAZIN DER BIOMESSEN

Rate Card 2027

No increase in price!

4 % Series discount



BioOst/BioWest

book until: 8. February 2027

5 % Early bird discount
until 18. January 2027

BioNord/BioSüd

book until: 26. July 2027

5 % Early bird discount
until 5. July 2027

Advance information and invitation for business visitors

The magazines appear before BioOst/BioWest or BioNord/BioSüd. They provide information about events, supporting programs, trends and developments in the organic industry. In this way, they enable readers to prepare specifically for their visit to the trade fair. They offer exhibiting companies an ideal environment for their advertisement. The circulation is 10,000 pieces. MesseMagazine is also available online (www.bio-messen.info). Linking your ad to your website is included.

- Ideal environment for your ad
- Readable online including linking to your ad

Addressing your trading partners and influencers efficiently

Each issue of the MesseMagazin will be posted to 9.500 trade relevant addresses such as health food and natural goods stores, organic groceries, organic supermarkets, wholesalers, manufacturers, producers, organic collective catering, wineries, bakeries, box scheme providers, organizations, authorities, institutions and journalists.

- MesseMagazine BioOst/BioWest and BioNord/BioSüd
- Trends, backgrounds and developments
- Total circulation 10.000 copies per issue
- Posted to 9.000 addresses prior to the BioMessen



BioOst
Leipzig
3+4.4.27



BioWest
Düsseldorf
18.4.27



BioSüd
Augsburg
26.9.27



BioNord
Hamburg
10.10.27

Dates

MesseMagazin BioOst/BioWest

Early bird discount until: 18. January 2027
Closing Date: 8. February 2027
Submission deadline: 15. February 2027
Publication date: 18. March 2027
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

MesseMagazin BioNord/BioSüd

Early bird discount until: 5. July 2027
Closing Date: 26. July 2027
Submission deadline: 9. August 2027
Publication date: 9. September 2027
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

Inserts, loose & supplements

Ask for your individual offer.

Technical specifications

Print: Sheetfed Offset according to the Euro scale, 100 % recycled paper, carbon neutral printed

Color profile: PSO MFC (ECI), for color matching a color-accurate digital proofing is required, which contains the Fogra Media Wedge.

Magazine format: 210 mm width x 280 mm height

Setting copy: digital only, PDF (300 dpi) with integrated fonts and images. CMYK only – no Pantone-colors. Send setting copy to bio@harting-tovar.de (up to 20 MB)

***Bleed: plus 3 mm on all sides.** Without printmarks such as crop marks, color bars, etc.

Any questions? Give us a call!

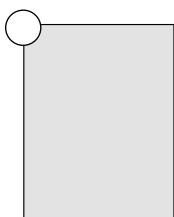
Publisher: Harting & Tovar GmbH

Vordere Schöneworth 17a | 30167 Hannover

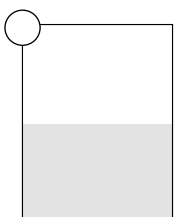
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Advertising order – MesseMagazin Spring BioOst/BioWest *(please check)*

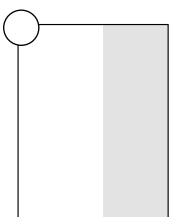
book until: 8. February 2027 — 5% early bird discount until 18. January 2027. Send to: bio@harting-tovar.de



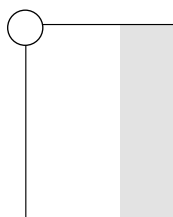
¼ Page = 2.610€*
210 x 280



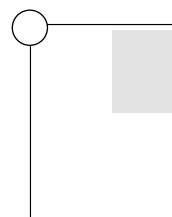
½ Page = 1.665€*
210 x 135 (landscape)



½ Page = 1.665€*
100 x 280 (portrait)



⅓ Page = 1.250€*
78 x 280 (portrait)



¼ Page = 1.045€*
90 x 122 (portrait)

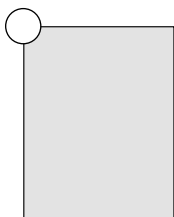
→ Bookable as U4 with 10% surcharge



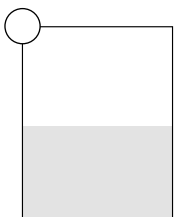
Including a clickable advertisement in the online version of the MesseMagazin on biomessen.info.

Advertising order – MesseMagazin Autumn BioNord/BioSüd *(please check)*

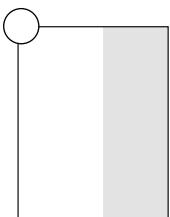
book until: 26. July 2027 — 5% early bird discount until 5. July 2027. Send to: bio@harting-tovar.de



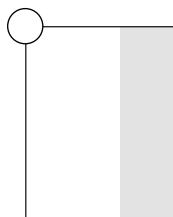
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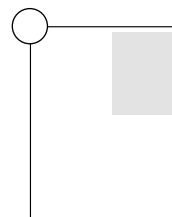
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COMPANY

NAME

STREET/PO BOX

POSTCODE/CITY

E-MAIL

PHONE

DATE

SIGNATURE