

Messe Magazin

DAS MAGAZIN DER BIOMESSEN

Rate Card 2025

No increase
in price!

4%
Series
discount



BioOst/BioWest

book until: 3. February 2025

5% Early bird discount

until 13. January 2025



BioNord/BioSüd

book until: 28. July 2025

5% Early bird discount

until 7. July 2025

Advance information and invitation for business visitors

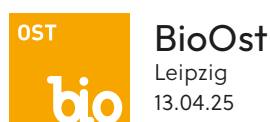
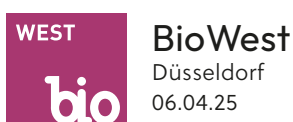
The magazines appear before BioOst/BioWest or BioNord/BioSüd. They provide information about events, supporting programs, trends and developments in the organic industry. In this way, they enable readers to prepare specifically for their visit to the trade fair. They offer exhibiting companies an ideal environment for their advertisement. The circulation is 10,000 pieces. MesseMagazine is also available online (www.bio-messen.info). Linking your ad to your website is included.

- Ideal environment for your ad
- Readable online including linking to your ad

Addressing your trading partners and influencers efficiently

Each issue of the MesseMagazin will be posted to 9.500 trade relevant addresses such as health food and natural goods stores, organic groceries, organic supermarkets, wholesalers, manufacturers, producers, organic collective catering, wineries, bakeries, box scheme providers, organizations, authorities, institutions and journalists.

- MesseMagazine BioOst/BioWest and BioNord/BioSüd
- Trends, backgrounds and developments
- Total circulation 10.000 copies per issue
- Posted to 9.000 addresses prior to the BioMessen



Dates

MesseMagazin BioOst/BioWest

Early bird discount until: 13. January 2025
Closing Date: 3. February 2025
Submission deadline: 17. February 2025
Publication date: 20. March 2025
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

MesseMagazin BioNord/BioSüd

Early bird discount until: 07. July 2025
Closing Date: 28. July 2025
Submission deadline: 11. August 2025
Publication date: 11. September 2025
Circulation: 10.000 issues
Shipping: to 9.000 trade relevant addresses prior to the fairs

Inserts, loose & supplements

Ask for your individual offer.

Technical specifications

Print: Sheetfed Offset according to the Euro scale, 100 % recycled paper, carbon neutral printed

Color profile: PSO MFC (ECI), for color matching a color-accurate digital proofing is required, which contains the Fogra Media Wedge.

Magazine format: 210 mm width x 280 mm height

Setting copy: digital only, PDF (300 dpi) with integrated fonts and images. CMYK only – no Pantone-colors. Send setting copy to bio@harting-tovar.de (up to 20 MB)

***Bleed: plus 3 mm on all sides.** Without printmarks such as crop marks, color bars, etc.

Any questions? Give us a call!

Publisher: Harting & Tovar GmbH

Vordere Schöneworth 17a | 30167 Hannover

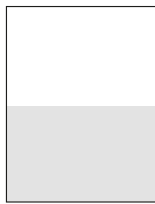
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Advertising order — MesseMagazin Spring BioOst/BioWest *(please check)*

book until: 3. February 2024 — 5% early bird discount until 13. January 2024. Send to: bio@harting-tovar.de



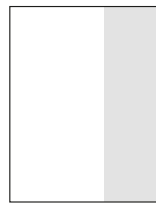
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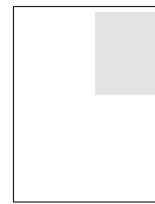
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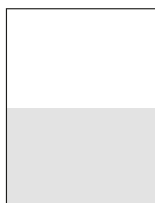
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book until: 28. July 2024 — 5% early bird discount until 7. July 2024. Send to: bio@harting-tovar.de



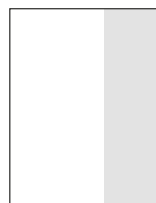
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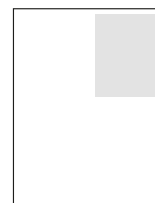
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